

Station WHP
 Market HARRISBURG, PA
 Product Political Rate Cards July 9- Sept 6, 2012
 Demo RA25+
 Flight Dates 7/9-9/6, 2012
 Salesperson Brad Philipps
 Date 8/2/12

WHP - CBS

STATION	Daypart	Day	Time	Program	Comments	Rate	7/9	RA25+
						9/6		Rating
WHP	Morning	M-F	5:30-6a	EARLY MORNING NEWS		75		1.0
WHP		M-F	5-5:30a	EARLY MORNING NEWS		75		1.0
WHP		M-F	6-6:30a	EARLY MORNING NEWS		125		1.0
WHP		M-F	6:30-7a	EARLY MORNING NEWS		125		1.0
WHP		M-F	7-9a	THE EARLY SHOW		50		1.0
WHP		Sa	9-11a	THE EARLY SHOW		100		1.5
WHP		Su	9-10:30a	CBS SUNDAY MORNING		225		2.5
WHP		Su	10:30-11:30a	FACE THE NATION	9/2 is 10:30-11a	200		1.5
WHP		Su	11:30a-Noon	FACE THE STATE (NEWS)		75		1.0
WHP	Daytime	M-F	10-11a	LET'S MAKE A DEAL		120		1.0
WHP		M-F	11a-12n	PRICE IS RIGHT		185		2.0
WHP		M-F	NOON-12:30P	NOON NEWS	9/3 ONLY	175		
WHP		M-F	12:30-2p	SOAP ROTATION		180		1.5
WHP		M-F	2-3p	THE TALK		150		1.0
WHP		M-F	3-4p	THE DOCTORS		70		1.0
WHP	Early Fringe	M-F	4-5p	ELLEN		235		2.0
WHP	Early News	M-F	5-5:30p	WHP NEWS AT 5P		175		2.0
WHP		M-F	5:30-6p	WHP NEWS AT 530P		175		2.0
WHP		M-F	6-6:30p	EYEWITNESS NEWS		200		2.5
WHP		M/W/F	6:30-7p	CBS EVENING NEWS	Note M/W/F	400		2.5
WHP		Sa,Su	6-6:30p	EYEWITNESS NEWS		100		2.5
WHP	Access	M-F	7-7:30p	WHEEL OF FORTUNE		550		6.5
WHP		M-F	7:30-8p	JEOPARDY		675		7.0
WHP		Sa	7-7:30p	WHEEL OF FORTUNE		150		2.5
WHP		Sa	7:30-8p	JEOPARDY		150		2.5
WHP	Late News	M-F	11-1135P	EYEWITNESS NEWS		200		2.5
WHP		SAT/SUN	11-1135P	EYEWITNESS NEWS		125		2.5
WHP	Late Fringe	M-F	1135P-1235A	LETTERMAN		100		1.5
WHP		M-F	1235-135A	LATE, LATE SHOW WITH CRAIG FERGUSON		20		0.5
WHP		Sa	11:30p-12:30a	CRIMINAL MINDS		30		1.0
WHP		Sa	12:30-1:30a	NUMB3RS		15		1.0
WHP		Su	11:30p-12:30a	CRIMINAL MINDS	NOTE PROGRAM TITLE	30		0.5
WHP		Su	12:30-1:30a	NUMB3RS	NOTE PROGRAM TITLE	15		0.5
WHP	Prime	M	8-9p	HOW I MET YOUR MOTHER / TWO BROKE GIRLS		1,100		3.5
WHP		M	9-10p	2 & 1/2 MEN/MIKE & MOLLY		1,500		6.5
WHP		M	10-11p	HAWAII 5-0		1,000		5.5
WHP		Tu	8-9p	NCIS		1,750		15.0
WHP		Tu	9-10p	NCIS: LA		1,500		11.0
WHP			10-11P	CRIMETIME TUESDAY		850		
WHP			8-9p	BIG BROTHER		1,600		
WHP		W	9-10p	CRIMINAL MINDS		875		9.0
WHP		W	10-11p	CSI		1,000		6.0
WHP		Th	8-9p	BIG BANG/CBS COMEDIES		1,900		8.5
WHP			9-10P	BIG BROTHER		1,600		
WHP			10-11P	PERSON OF INTEREST		1,200		
WHP		F	8-9p	UNDERCOVER BOSS		825		5.0
WHP		F	9-10p	CSI: NY		700		5.0
WHP		F	10-11p	BLUE BLOODS		1,100		7.0
WHP		Sa	8-9p	CBS COMEDY()		325		2.0
WHP		Sa	9-10p	CRIMETIME SATURDAY 2		325		2.0
WHP		Sa	10-11p	48 HOURS		500		2.5
WHP		Su	7-8p	60 MINUTES		1,000		8.5
WHP		SU	8-9P	BIG BROTHER		1,600		
WHP		SU	9-10P	CRIMETIME SUNDAY	UNTIL 8/12	900		
WHP		SU	9-10p	THE GOOD WIFE	EFF 8/19	900		
WHP		SU	10-11P	THE MENTALIST		800		5.0
CBS SPECIALS...CBS SPECIALS								
WHP	Sports	S/S	3-6P	PGA GOLF		275		1.0
WHP	Sports	TH	7:30p-cc	STEELERS PRE-SEASON	8/9	750		
WHP	Sports	FR/SA	8P-CC	CBS NFL PRESEASON	8/24 & 8/25	1000		
WHP	Sports	TH	7P-CC	STEELERS PRE-SEASON	8/30	1200		
WHP	Sports	SA	9a-Noon	CBS NCAA/NOTRE DAME VS NAVY	9/1 ONLY FROM DUBLIN	175		
WHP	Sports	S/S	11A-6P	US OPEN TENNIS	9/1 & 9/2	125		
WHP	Sports	MON	11A-6P	US OPEN TENNIS	9/3	125		